



South Dakota Snow Queen Festival

Dear 2026 South Dakota Snow Queen Candidate,

Congratulations on winning your local contest! We are excited to welcome you to The South Dakota Snow Queen Festival in January. **The South Dakota Junior Snow Queen Coronation and South Dakota Snow Queen Coronation** will be held at the Aberdeen Civic Theatre, 212 2nd Ave. S.E.

We hope you are looking forward to the festival as much as we are. It is a wonderful experience to embark on. This gives you an opportunity to meet other young ladies from across the state, gain interview experience, add new lifelong friendships, and have fun. You are all in for a weekend of fun, learning, and personal growth, and we can't wait to welcome you to Aberdeen.

The weekend begins on Thursday, Jan. 8 at the Ramkota with registration between 10 and 11 a.m. and concludes with coronation on Saturday, Jan. 10 at the Civic Theatre. We have put together all the important information you need to know and made it available at <https://www.sdsnowqueen.com/snow-queen-candidate-winners>.

Here are the documents you will find that you should review:

Information to know:

- Weekend Details
- Hotel Reservation Information: The deadline for reserving hotel rooms is **Dec. 8.**
- Basket Raffle Information

Paperwork that needs to be returned

- Release Forms - ***these are Google forms to be completed within 3 days of winning your local contest***
 - Information Release Form (you may have completed this already before your local contest)
 - Photo Release Form (you may have completed this already before your local contest)
- Housing and Banquet Order Form: Please return to SDSQHousingBanquets@gmail.com by **Dec. 8.**
- Stage & Script Answers: Please send to SDSQscript@gmail.com by **Dec. 8 from a non-school email address.**

Items that can be purchased

- Floral Shops contains info about ordering gifts from Aberdeen floral and gift shops.
- Apparel Store contains Snow Queen clothing available at geffdog.com.
- Photo Memory Mates: Physical copies of this form will be available at the Welcome Event.

Our entire committee and all of our volunteers are excited to welcome you to the SD Snow Queen Festival and ensure you have a wonderful time. The South Dakota Snow Queen Festival is all about being yourself and having an unforgettable positive experience. We are available at sdsnowqueen@gmail.com to answer any questions.

In the Spirit of Snow Queen,

Shelby Boettner

2026 South Dakota Snow Queen Committee President