South Dakota Snow Queen Festival

Dear 2027 South Dakota JR Snow Queen Candidate,

Congratulations on winning your local contest! It is a great honor and privilege to be chosen to represent your community at the 2026 South Dakota Snow Queen Festival. **The South Dakota JR Snow Queen Coronation** and **South Dakota Snow Queen Coronation** will be held at the Aberdeen Civic Theatre, 212 2nd Ave. S.E.

We hope you are looking forward to the festival as much as we are. It is a wonderful experience to embark on. This gives you an opportunity to meet other young ladies from across the state, gain interview experience, add new lifelong friendships, and have fun. You are all in for a weekend of fun, learning, and personal growth, and we can't wait to welcome you to Aberdeen.

Check-in is between 10 and 11 a.m. on Friday, Jan. 1st at the Ramkota. Only South Dakota Snow Queen Festival volunteers will be allowed on the Queen's floor after 11 a.m. The candidates will not be able to leave the floor without being escorted by one of the weekend's chaperones.

Tentative Schedule of Events

Friday, Jan. 1

- Registration begins at **10 a.m.** with the Welcome Reception for candidates, parents and sponsors at **11 a.m.**
- The rest of the day will include interviews, workshops, rehearsal, a community activity and time for candidates to get to know one another as well as the reigning South Dakota Junior Snow Queen.

Saturday, Jan. 2

- All luggage and personal items need to be in the hallway by 8:30 a.m.
- The rest of the day will include interviews, workshops, rehearsal, banquet and coronation.
- The person who signed a candidate in at the Welcome Reception (parent or sponsor) must sign that candidate out following coronation at the Civic Theatre.
- A reception will be held in the Civic Arena immediately following coronation.

Wardrobe Suggestions

- **Welcome Reception**: **Business casual attire** such as dress pants, blouse, skirt, or a dress.
- **Community Activity:** Jeans ***(without holes***) and T-shirts are acceptable. If you purchased snow queen apparel this would be a great time to wear it; avoid leggings.
- **Interview**: **Professional attire** such as a dress, suit, knee-length or longer skirt, blouse, and dress shoes.
- **Banquet:** Please wear your **first appearance outfit** that you will wear on stage to the banquet. (see coronation)
- **Coronation:** For your first appearance on stage you will wear **black slacks and a sweater or blouse.** For your second appearance on stage **you will need a floor-length formal dress that is age appropriate, does not show a bare midriff and is not white**. A heavy slip is recommended because of the strong spotlights. Slits should be knee height or lower. If they are higher, it should be pinned closed.

Clothing notes:

- Snow Queen apparel is available for purchase online at geffdog.com. Preorders are highly recommended as there will only be limited sizes and styles available at the festival.

- Wear what you are comfortable in.

- Please bring a drawstring bag or carrying tote for essentials or extra clothes/shoes while we're traveling.

- Because all candidates must be checked out of their rooms on Saturday morning, stage outfits and other necessities will need to be packed separately and brought along for the day. We will have a secure area for the bags during workshops and bring them to the theater to change into during rehearsal. Bags will be left at the theater with gowns and will be taken home after final checkout. **Please have any bags you will take to the theater labeled with your name and title.**

Other important information:

- You will be briefed on the weekend's activities during the Welcome Reception. **Parents and sponsors are welcome and encouraged to attend.** Please arrive by 10:45 a.m.

- **Parents/sponsors must check out and pick up flowers and luggage on the Queen's Floor at the Ramkota between 10 and 11 a.m. on Saturday, Jan. 2. A chaperone will be present so please report to her before removing any luggage.** Please bring a large box and garbage bags to wrap flowers in.

- **No outside hairdressers are allowed to help with hair and makeup.**

- **Candidates are not allowed to have their phones** for the duration of their time at the Festival, so please bring a camera if you'd like to take photos. Chaperones and committee members will be taking photos. Parents will be provided contact information at check-in for getting information to candidates, and candidates can talk to chaperones if they need to get in touch with parents.

We have some exciting activities planned to make this a memorable weekend. 2026 South Dakota Junior Snow Queen Emmy Ptacek will be around to answer any questions you may have. We look forward to meeting you in January. Come prepared to have a great weekend and meet a lot of new friends!

If you have any questions, please feel free to contact me.

Sincerely,
Maci Geditz and Brooklinn Halvorson
Candidate Coordinator Co-Chairs
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